

The Union Credit Client Services bulletin dedicated to keeping you up to date on monthly campaign launches.



CURRENT CAMPAIGN

SEPTEMBER 2024

September 1 Campaign Launch Date

September 18 September 24

2nd Large Volume Communication

1st Large Volume Communication

September 30 Campaign **Expiration Date**

PRE-APPROVED OFFER DELIVERY:

Multiple email drops throughout the month

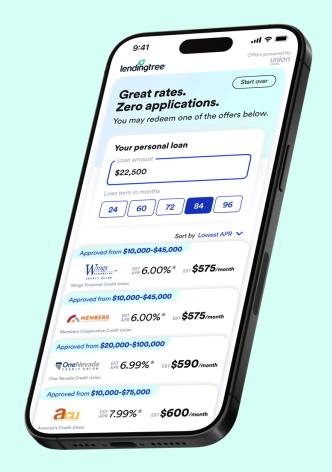
In-app experience coming soon!

MARKETPLACE PUBLISHERS



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Financial Institutions in the Marketplace



BIG DROPS TO NOTE



SEPTEMBER 18&24

experian.

Be sure to staff up!

PRESCREEN CRITERIA HIGHLIGHT

- Minimum credit score (Vantage 4.0): 680
- DTI: 45%
- Income estimator: \$30,000
- Reject #of credit inquiries in the past 6 months: >= 3
- Minimum tradelines: >= 3 Please Note: No changes from August

UPDATES IN SEPTEMBER

 Additional data points are available to collect residency and monthly payment data

Type of reside Own Monthly payment \$4,000

- Checking Account Add-On product is now available Optional add-on offers 3.00% APY* in the UC Open an XYZ Free Checking Account and start earning today! Learn more about this offer Marketplace!
- Optional workflow expands offers based on employer zip code
- Additional TransUnion attributes available for criteria consideration



5,838,757 **Consumers Reached This Month**

Union Credit's mission is to enable credit unions to expand their influence and effectively attract the next generation of members.





(Through August 30, 2024)

Open a Support Ticket

request or contact Client Services to help set additional workflows for your FI.

PREPARING FOR NEXT CAMPAIGN

OCTOBER 2024

September 1 **OCTOBER Campaign Auto-Enrollment and Open Enrollment**

September 20 **OCTOBER** Campaign **Enrollment Deadline**

September 1-20

Updates can be made to the **OCTOBER** Campaign Criteria (Contact Client Services)

●September 21-30 **OCTOBER** Campaign **Blackout Period**

What is the Blackout Period?

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The Blackout Period is when TransUnion is creating firm offers of credit. Your campaign must be enrolled by the start of the Blackout with redeem limit commitments set in order to participate in the next month's campaign and cannot be changed during this period.