



The Union Credit Client Services bulletin dedicated to keeping you up to date on monthly campaign launches.



CURRENT CAMPAIGN

SEPTEMBER 2024



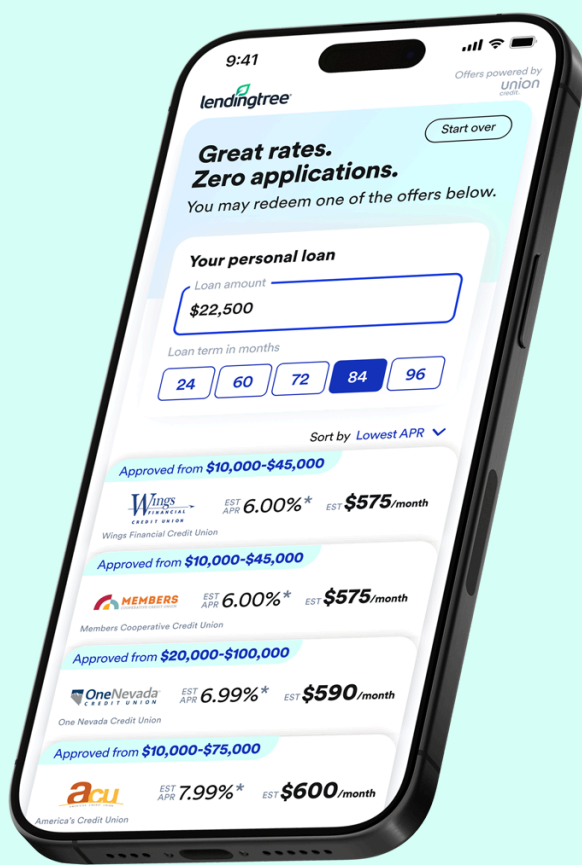
PRE-APPROVED OFFER DELIVERY:

- Multiple email drops throughout the month
- In-app experience coming soon!

MARKETPLACE PUBLISHERS



Financial Institutions in the Marketplace **32**



**5,838,757** Consumers Reached This Month

Union Credit's mission is to enable credit unions to expand their influence and effectively attract the next generation of members.



**14,379**

**TOTAL New Members in 2024!**  
(Through August 30, 2024)

BIG DROPS TO NOTE



SEPTEMBER 18 & 24



Be sure to staff up!

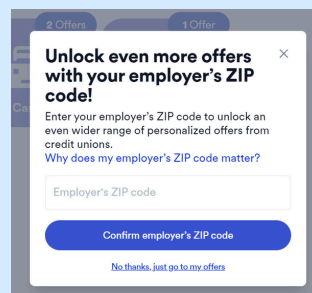
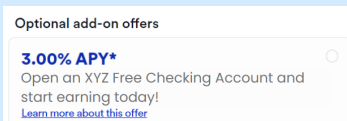
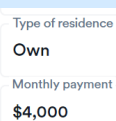
PRESCREEN CRITERIA HIGHLIGHT

- Minimum credit score (Vantage 4.0): **680**
- DTI: **45%**
- Income estimator: **\$30,000**
- Reject #of credit inquiries in the past 6 months: **>= 3**
- Minimum tradelines: **>= 3**

Please Note: No changes from August

UPDATES IN SEPTEMBER

- Additional data points are available to collect residency and monthly payment data
- Checking Account Add-On product is now available in the UC Marketplace!
- Optional workflow expands offers based on employer zip code
- Additional TransUnion attributes available for criteria consideration



Open a **Support Ticket request** or contact Client Services to help set additional workflows for your FI.

PREPARING FOR NEXT CAMPAIGN

OCTOBER 2024



What is the Blackout Period?

The Blackout Period is when TransUnion is creating firm offers of credit. Your campaign **must be enrolled by the start of the Blackout** with redeem limit commitments set in order to participate in the next month's campaign and cannot be changed during this period.